





## THE MACLEOD TIMES

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S. Dillingham, Editor and Manager.

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(Independent in Politics)

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Circulated in a prosperous town of 1,700 population and in adjacent prosperous farming district.

THURSDAY, AUGUST 9th, 1928

## THE CENTRE OF THE UNIVERSE

Gifted astronomers at the Harvard observatory have found the centre of the universe. It is located in the general direction of the constellation of Scorpio, a matter of 52,000 light years away, and all of our stars and suns revolve about it. This represents a bit of starry range finding that is something of an advance over the astrology our forefathers used to practice. Long years of study and finely tuned instruments were necessary to bring it about. Yet, with all respect, it is permissible to say that the Harvard savants are wrong.

The centre of the universe is not a fixed position. It varies for each

individual. For an astronomer it may be off in outer space, 52,000 light years away; but for the man next door it may be in the mahogany office of a bank, the arid confusion of a railway yard, or the cradle of a baby in an upstairs bedroom.

It is amazing, when you stop to think about it, that men should make their lives revolve about such diverse and, often, seemingly insignificant points. We are here for such a little time, here so incomprehensibly and majestically, trailing clouds of mystery, if not of glory; yet there are men who can devote their whole lives to knocking a golf ball about a field, putting rare postage stamps in little books, or wandering through forests shooting wild animals.

It would seem that we are quite blind. Given a short space of vivid being between two eternities of inscrutable silence, we might be expected to be in a feverish hurry to sample all varieties of experience, to devote ourselves to things significant and lasting. But we do not. Ordinarily we are content to live from day to day, taking the little joys that little jobs bring.

It is surprising. Yet it may be that we are wiser than we seem. Who would be so prodigal of time, so blind to opportunity, but beings who knew that they had all eternity? Perhaps we use our time better than we know.

The scientists may put the centre of the universe wherever they wish. It makes no difference to us. We each have our own centre, and for each of us the world revolves about that one point. It may be that we are quite right. In some limitless

tomorrow there may be time for the great things that plague us in our dreams. Today we have today's tasks, sorrows and joys, great or small. We are not wrong to stick to them.

## TELEVISION

Within a few years, according to present indications, the process of television will be perfected for everyday use. Then we shall be able to sit in our homes, twirl a few knobs on our radio cabinets and see events taking place hundreds or thousands of miles off. The ordinary bounds of time and space will be completely overcome.

We are fairly well used to radio and its marvels by this time, and miracles are our daily fare. Probably we shall take television as a matter of course; in a few years, it may be, we shall fuss and fume whenever a passing thunderstorm or other atmospheric disturbance renders the images of our screens a little less than perfectly distinct.

Yet the whole thing ought to excite our wonder, at that. The simple fact is that mankind, at last, is freeing itself from the domination of the universe and asserting its mastery over its material surroundings. We are doing the impossible; the future, in its possibilities, is more glittering than anyone in history ever dreamed.

There is only one disturbing factor. This miracle of television, demonstrating the kingship of man's mind, will be used largely so that we can see prize fights, baseball games and political rallies—just as the radio is used to send the tinny strains of "Mississippi Mud," "That's My Weakness Now" and the like, and just as the movies give us "Silk Legs" and "Flames of Passion."

We have developed our scientific and mechanical devices a little bit faster than we have developed ourselves. Our hands are better than our heads. The big job that we ought to tackle next is to bring ourselves up to the level of our inventions.

Television will be a fine thing, just as the radio and the movies are fine things. But if its chief use is to enable us to see prize fights and bathing girl reviews without stirring out of our homes, we won't be much better off than we are now.

Our scientists and inventors are placing great tools in our hands; tools with which, if we will, we can make simply unbelievable strides along the road of progress. But we must learn how to use them. The next great advance must come in the realm of ideas.

## THE PUGILISTIC BUBBLE

Now that the gentle and joyous passage of arms between highbrow Gladiator Tunney and lowbrow Gladiator Heeney is over, pugilistic wisecracks are figuring out that Promoter Tex Richard has come out of the fray not so good.

It seems that the gate receipts for the fight totalled some \$750,000. Out of this Richard had to pay Tunney \$525,000 and Heeney \$100,000. Additional expenses amounted to some \$375,000.

All this, according to the journalistic John, leaves Richard about \$250,000 in the hole.

If this is true, the public has begun at last to react against the blatant ballyhoo that has put prize fighting into the realm of rich and rotting big business.

Years ago, two big bruisers used to get together in some corner lot and batter each other into insensibility, before two or three hundred people, for a prize of fifty dollars and a championship title. That may or may not have been sport.

Today, two heavily press-agented actors parade into a light-flooded ring before hundreds of thousands of people and go through a little pugilistic jugglery, with their faces turned to the cameras, and expect to get a million dollars out of it. That certainly is not sport.

It is nothing but a big money-making scheme designed to make "suckers" out of the public.

And if this Tunney-Heeney fight has really cost Richard \$250,000, the public is beginning to wake up to the fact.

The inflated pugilistic bubble may be about to burst.

## FROM A NEW ENGLAND EXPRESS

Who calls train-travel wearisome  
When, all along the way,  
Wild roses spread their pageantry  
To cheer your holiday?

Like pink-frocked village girls come down  
To see the train go through,  
They flaunt their rosy daintiness  
And smile and beckon you

As if to say: "Back yonder there,  
Aloof from soot and heat,  
There waits a calm, unhurried town  
Where cool green branches meet;

Above a street whose quaint old homes  
In prim contentment lie,  
And wonder why young things  
Should care

To see a train go by!"  
—Lucie Haskell Hill.

## "ÆOLIAN HARP AT NIGHT"

Vast are the stillnesses of night,  
And through the starlit sheen  
In vibrant tones of living light,  
Across the shimmering green

Echoing songs of oceans—  
Ethereal peans ring,  
In shell-like convolutions  
Of melody a-wing.

All nature's melodies are lent—  
Are captured, held, transformed;  
In soft glissando back are sent  
By unseen fingers formed.

The opalescent sky at eve:  
The silver-throated song  
From forests free, or pulsing heave  
Of ocean's deep-toned gong

Are gathered by the zephyrs,  
And like an elfin lute  
When swept by fairy fingers,—  
Sweet as a silver flute—

A spider-web, dulcet—yet strong—  
They weave in terms of light;  
An iridescent web of song—  
Æolian Harp at night!

—Florence Haudeflette.

## Great Western Airways Limited

First Preferred 7% Shares  
With Bonus of Common Stock  
Price \$100.00

Aviation is here to stay. The use of aeroplanes for commercial purposes is now established and has proven profitable throughout the United States and in nearly every province in Canada.

This Company's operations are already showing substantial profits and we believe the common stock now being given as a Bonus will be a valuable security in the future.

Fill in the attached coupon to obtain full particulars of this issue

G. F. Tull & Ardern, Ltd.

INVESTMENT BANKERS

M1121 — Lancaster Building — Calgary

G. F. TULL & ARDERN LIMITED

363 Lancaster Building, Calgary, Alberta.

Please send full particulars of the new issue of Great Western Airways Limited Stock

Name .....

Address .....

## The Greatest Recommendation

For  
**Lethbridge Beer**

Is  
**Inside the Bottle**

Served at  
Good Hotels



PHONE YOUR WAREHOUSE

ALBERTA AGENTS

**Distributors LIMITED**

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# EVERY CITIZEN OF THIS TOWN AND EVERY RESIDENT of THE DISTRICT

is interested in the

## GROWTH AND DEVELOPMENT OF THIS COMMUNITY

### Remember Then That:

The business of a town is its very life-blood.

The stores and business houses are not alone for the merchants.

Prosperous merchants will make the community prosper. The more buyers there are in a town, the greater "turn over" the merchants will have, and thus the more they will be able to reduce prices and increase the quality of the goods they sell.

### Thus By Trading at Home

with the home town merchants the people thus become the builders of their own community.

### No True Citizen

will stunt the natural growth and expansion of his home town by fostering the mail order business of far away communities.

### Buy At Home

not to help the merchants, but to help the home community and yourself.



THE HALL MARK OF RYE WHISKY

# Imperial

## Rye Whisky

HIRAM WALKER & SONS LIMITED  
Distillers of "CANADIAN CLUB"  
ESTABLISHED 1858  
Write to our Montreal Office, 517 Phillips St.,  
for one of our  
FREE PATENT WALL BOTTLE-OPENERS

Quart Bottles



This advertisement is not published or displayed by the Alberta Liquor Control Board or by the Government of the Province of Alberta.

One of the oddities of nature is that a broken heart doesn't affect a girl's appetite. If other female creatures are vain of their legs, pity the poor girl centipedes with 89 bum ankles.

### GIRL DEFEATS BOYS IN PIG JUDGING CONTEST AT SCHOOL FAIR, MACLEOD: FINE EXHIBITS

To say that the kiddies of Macleod had a glorious day of fun and excitement is drawing it very mild. Any one who was present at the fair grounds Tuesday afternoon and saw the hundreds of smiling faces saw indeed a wonderful sight, for it was a treat to look on at the beaming faces, especially those who had been successful in winning prizes either in the School Fair competitions or at the sports.

There was a large crowd of parents and children present to enter into the enjoyment of the youngsters the largest crowd ever seen at a school fair in Macleod, and the old folks were not disappointed for it was a joy to all, especially the parents to see their young hopefuls having such a wonderful time.

Thanks to the Elks lodge for the splendid entertainment they gave the young folks, for it was in every way a red letter day for the kiddies, and as expected they were present from all over the country, every school district surrounding Macleod was fully represented.

#### Wonderful Display

The exhibits of the school children were really wonderful, in every class. The display of vegetables, grains and grasses were simply marvelous for so early in the season. School work, cooking and sewing was exceptionally good, considering that the prize lists were not out till the first of June, just a month before the end of the term, which did not give the teachers a chance to put in much time on Fair exhibits.

The livestock also was good. Nothing finer could be seen anywhere than the splendid animals seen in the pens of the boys and girls of the Pig Club, and also the pigs belonging to boys and girls not members of the Club. An interesting part of the proceedings was a pig judging competition by the boys and girls of the pig club, when eight boys and

girls took part. Strange as it may appear the girls beat the boys, taking first, third and fifth places. Alice Freeman was first, Chas. Freeman second, Mary Faunt third, Bennie Hunt fourth, Lillian Faulkes fifth. Four out of the five highest were from the Parkerville School District.

#### Prize Winners

The following are leading prize winners in the Fair, but the entries in some of the sections were so large that 10 prizes were awarded:

#### Livestock

Foal—1, Joe Hornberger; 2, Clarence Schmitt.  
Calf, beef type—1, Melvin Sillito.  
Calf, dairy type—1, Leslie Stephens; 2, Philip McMurray.  
Spring Pig, bacon type—1, Philip McMurray; 2, Bennie Hunt.  
Lamb—1, Wallace Orr; 2, Paul Orr.  
Pen Spring Chickens, egg type—1, Bob Toogood; 2, Bennie Hunt.  
Pen Spring Chickens, utility type—1, Alice McMurray; 2, Connie Edgar.  
Pony and Vehicle, used for driving to school—1, Alfred Nash; 2, Chas. Freeman.

Pony ridden by boy or girl, 15 or under—1, Graham Faunt; 2, Mabel Brewster.  
Pony, 12 and under—1, Lillian Faulkes; 2, Francis Purdy.  
Pig Club Pigs—1, Chas. Freeman; 2, Lillian Faulkes.

#### Vegetables

Potatoes, white—1, Alice Freeman; 2, Harvey Freeman.  
Potatoes, red—1, Grover Godding; 2, Chas. Freeman.  
Cabbages—1, G. Faunt; 2, Mary Faunt.  
Carrots—1, Leslie Stephens; 2, Mabel Brewster.  
Beets—1, Alan Faunt.  
Corn on Cob—1, Helen Saluva.  
Parsnips—1, G. Faunt.  
Turnips—1, Allan Faunt.  
Peas in Pod—1, Leslie Stephens.  
Peas shelled—1, L. Stephens.  
Mangolds—1, G. Faunt.  
Onions—1, G. Faunt.  
Collection—1, G. Faunt; 2, Mabel Brewster.  
Sweet Peas—1, M. Faunt.

Cut Flowers—1, Isla Tolley.  
Wild Flowers—1, Connie Edgar.  
Petunias—1, Francis Purdy.

Sheaf Wheat—1, A. Freeman.  
Alfalfa—1, Alice Purdy.  
Sweet Clover—1, Francis Purdy.  
Fodder Corn—1, Geo. Mackintosh.  
Sunflowers—1, G. Faunt.

Spice Cake—1, Alice McMurray.  
Maple Cream—1, Alta Orr.  
Rice Pudding—1, Connie Edgar.  
Biscuits—1, Thos. Blandin.  
Ginger Bread—1, June Orr.  
Drop Cookies—1, Madeline Chugz.  
White Bread—1, Alice Freeman.  
Baked Beans—1, A. Freeman.  
Apple Pie—1, Alfred Nash.  
School Lunch—1, A. Freeman.  
Canned Goods—1, Mary Faunt.  
Hemmed Towel—1, M. Faunt.  
Handsewn Bag, Markuette Lemire.

Knitted Scarf—1, M. Faunt.  
Slip-over Apron—1, A. Freeman.  
Patch on Cotton—1, Julia Lemire.  
Thrift Problem—1, M. Chugz.  
Special Layer Cake—1, Mary Faunt.

The judges were four representatives from the School of Agriculture, Claresholm, Miss MacIntyre, Messrs. Benn, Harper and Robinson, and Miss Kirk and Miss Brown, Macleod, for the school work.

### FARM BOUNDARIES SURVEY MARKS SHOULD BE PRESERVED

In a long-settled farming district practically every farm is fenced around and the adjoining neighbors know the lines were in their farms meet. These lines do not in all cases correspond with the original surveyed lines but from mutual agreement long occupation they are accepted as the actual boundaries of the farms. The fact that a one hundred and sixty acre farm, for instance, is short one or two acres may not seem to be very important but if land is worth one hundred dollars an acre as it is in many parts of Canada, it is a matter of some concern when a farm is short even an acre. The present owner would be better pleased if the first settlers in the district had been more careful of the original survey marks and had run out their farm lines in correct position. His title calls for one hundred and sixty acres, the assessed value of his farm is based on that area, and he pays taxes on it and must continue to do so unless he goes to the expense of having a survey made of his land as it exists and having his title corrected to the true acreage.

In those parts of our country which have been more recently settled or are being settled upon now, it should be a matter of first importance to the residents to preserve the marks of the survey. In western Canada where all the original surveys have been made by the Topographical Survey, Department of the Interior, survey posts accompanied by pits, mounds, or trenches as the case may be have been placed to mark the corners of the quarter-sections. The description and location of these survey marks are recorded at the Department at Ottawa, where information concerning them is always available. The survey post, whether it be one of the new style consisting of a cast iron pipe filled with cement carrying a brass cap on top, the plain iron bar in use for many years, or even made of wood as used in the earliest surveys, marks the exact corner and the pits, etc., are merely to help perpetuate the corner and to indicate where the post is or should be. If it happens that the post is gone, but remains of the pits or mound can be seen, a letter addressed to the Topographical Survey, Department of the Interior, Ottawa, will bring information as to the correct location of the true corner in reference to the pits or mound.

There is a severe penalty imposed by law upon anyone who wilfully removes or tampers with survey monuments, but the loss to the owner and to the community generally is just the same whether the survey is lost wilfully or just through neglect of ordinary precautions to preserve it. Once a survey corner is lost it can be re-established only by a new survey. It is true that the adjoining neighbors may agree upon their line if they are all so disposed, but any one may refuse and then a survey with its consequent expense is required to relocate the line and restore the monuments. It therefore pays everyone interested in the occupation or ownership of land to use every endeavour to preserve the survey marks. If one is in doubt as to what should be done, he should write to Ottawa for advice.

All flesh is frail, and the man who pokes fun at purchasers of wildcat stock may possess an expensive mah-jong set.

There's always a bright side. When a girl and her sweetie part forever, she takes advantage of the opportunity to eat onions for a few days.

### If You Wish To Sell United Grain Growers' Stock

We shall gladly quote you the best price for either fully or partly paid stock.

THE PURCELL-COTE CO. LTD.  
1010 Herald Bldg. Calgary.

## AUCTION SALE

Having received instructions from H. C. Belleby, I will sell by public auction at his farm, two miles east of Hazelton, School House, on FRIDAY, AUGUST 17th, 1928, commencing at 11 a. m., the following stock, machinery and household goods: Five head work horses; seven Milk Cows; one Holstein Bull; two calves; six Pigs; a number of Hens and Chickens; one Gas Engine and Grinder; one John Deere Gang Plow; one Van Brunt Seeder; one Cockshutt Seeder; one Wagon and Box; one Wagon and Rack; one John Deere Binder; one Mower; one Rake; Set Harrows; Disc; one Garden Seeder and Plow; quantity Harness; Kitchen Cabinet; Cook Stove; Heater; Oil Stove and Oven; Oil Heater; Sideboard (oak); four Easy Chairs; Chairs; Tables; Beds; Winnipeg Couches; Bed Room Furniture, and other household goods too numerous to mention.

TERMS CASH — NO RESERVE  
Lunch will be served.  
H. C. BELLEBY, PROPRIETOR.  
R. L. HACKETT, Auctioneer, Phone 3448, Lethbridge.  
24-1tp2.50

### Olsen Creek News

Crops are looking splendid. Hay is a wonderful crop this year and with a favorable weather there will be a lot put up.

The social at the School House was a failure on account of the pouring rain in the afternoon but the crowd that did turn out had a fine time.

Cars are still getting stuck in the mud holes.

### Glenwood News

Mr. McCune, of Wyoming, with his wife and mother, are visitors at the home of Glen Wood this week. Mr. McCune is a brother of Mrs. Glen Wood.

The young Searle boy who is at present staying with his uncle William Bigelow, met with a rather painful accident Thursday when the tooth of a field cultivator was let down on his finger. The finger was nearly taken off but he was hurried to Cardston to a doctor and it is possible that the finger may be saved.

Mr. and Mrs. Ivan C. Nelson, accompanied by Grace and Mary Laidlaw, made a business trip to Raymond Sunday.

Miss Grace Laidlaw who taught school here for the last two years will teach at Raymond during the coming school year.

Mr. and Mrs. Edwin Leavitt, their daughter Mrs. Lavern Prince, and Mrs. Ada Leishman left Glenwood for Idaho and Utah yesterday.

Loran Nelson is working for Sam Harker until school opens again.

### REGULAR MEETING TOWN COUNCIL

The regular meeting of the Town Council was held on Monday evening last, when a lot of important business was transacted. A full attendance was registered of Mayor and Council with the exception of Councillor McLeod.

The reports of the Health Officer, Health Inspector and Chief of Police were read and found to be satisfactory and ordered filed.

In accordance with a letter received from Secretary Gardner, of the Lethbridge Exhibition Board, it was decided to make Thursday, August 23rd, a half holiday in place of Wednesday, August 22nd, for the purpose of giving the Macleod people a chance of attending the most important day at the Lethbridge Fair.

W. G. Andrews was granted permission to move his warehouse from 23rd street to his present property on 24th Street.

Robert McDonald was given the building, and Lot 14, north side of 21st Street, west of fifth Avenue, on condition that he makes same modern and pays for transfer.

Deputy Mayor Tweed will act as Mayor in the absence of Mayor McDonald who has left for his summer vacation.

The following assessments were made on the newly acquired properties: L. Noel, 21 N. 19 W. \$340; T. Chester, 20 S. 19 W. \$340; F. P. Walsh, 20 N. 19 W. \$340; J. Hart, 21 S. 19 W. \$340; Arthur Young, 19 S. 24 W. \$3375; M. R. Matheson, 19 S. 19 W. \$450; Steinmarten & Grier, Pt. 20 N. 24 W. \$600; W. K. Mackie, Pt. 20 S. 24 W. \$670; S. Baker, Pt. 26 N. 24 W. \$2520; Joseph Grier, 3 S. 26 W. and building \$825; C. E. Tweed, 17 S. 26 W. and building \$780.

Leo Noel was granted title on his house and lot, the same having been approved by the Works and Property Committee.

House on Lot 17 east of 5th Avenue was sold to Mr. Krause for \$100, and it is to be moved to Lot 20 north side 19th Street and made fully modern, taxes to commence from July 1st, assessment \$340.

Lot 3 north side of 21st Street and building was sold to Mrs. H. F. Baker for \$500.

House and Lot 27 north of 18th Street west of 5th Avenue was sold to E. Grant for two hundred dollars, at the rate of \$100 cash and ten dollars per month, on condition that the house be made fully modern. Taxes to commence September 1st, assessment \$1050 on lot and building.

### THE BABY IN SUMMER

God's greatest gift to the world is a baby. He puts the care of it into the hands of the parents. It is their duty to prepare themselves for this responsibility.

Hundreds of little lives are sacrificed every year, that intelligent care would have saved. Careful attention must be given to the health of the baby if serious trouble is to be avoided during the summer. At this season of the year, proper clothing and protection against sudden changes in temperature are points of the utmost importance in the conservation of child life. During the months of August and September the baby's life may be truly said to be in the hands of its mother. How the baby comes through the hot months largely depends on the care it receives.

The breast fed baby has at least a six times better chance for life than a bottle fed baby. Diarrhoea and enteritis, the most frequent cause of infant deaths during the hot months, are rare among breast fed children. Breast feeding is the most important and the most effective preventive measure we have. A baby should never be taken off the breast except on the advice of a physician.

The next best food for the baby is cow's milk. The baby's milk should be pasteurized. It is most important that the milk should be kept cold, on ice if possible. The advice of the physician should be obtained as to the proportion of milk, water and sugar to be used in preparing the feedings. All drinking water for infants under one year should be boiled for one minute.

During the hot months it is important to adapt the baby's clothing to changes in temperature. Very hot days in Western Canada are usually followed by cool nights. Baby must be clothed to meet these sudden changes. Summer Diarrhoea is responsible for a high mortality among infants every Summer. This condition is preventable. If diarrhoea develops however, mild, stop all food at once. Give castor oil and cool plain boiled water, consult a doctor. A baby is bathed every day and in very warm days sponging with water in which has been placed baking soda (one teaspoonful to the pint) will add to baby's comfort.

Literature on care of the baby can be had from the Red Cross Society, 408, Civic Building, Edmonton, Alta.

Two can't live as cheaply as one if half of it is alimony.

The reason there are fewer great writers now is because nobody seems great to people who have as much sense as he has.

Traffic in the old days revealed more evidence of horse sense, but perhaps it was in the horse.



The jar at left is filled with Gum-Dipping solution. The other jar is empty at first. One end of the wick—made of cords used in Firestone tires—is placed in the solution, the other in the empty jar. Solution penetrates entire length of the cord wick showing that Gum-Dipping saturates the cords.

This exclusive Firestone process insulates every fibre with rubber, reduces internal friction and gives thousands of extra miles. Firestone tires cost no more than ordinary tires. Your local Firestone Dealer will gladly serve you, and save you money.

FIRESTONE TIRE & RUBBER CO. OF CANADA LIMITED  
Hamilton, Ontario  
Most Miles Per Dollar

## Firestone

Builds the Only GUM-DIPPED TIRES

Local Dealers  
**Macleod Motors**  
Macleod Alberta

## SPECIAL DISPLAY AND DEMONSTRATION OF Monarch Ranges

### At W. G. ANDREWS' HARDWARE

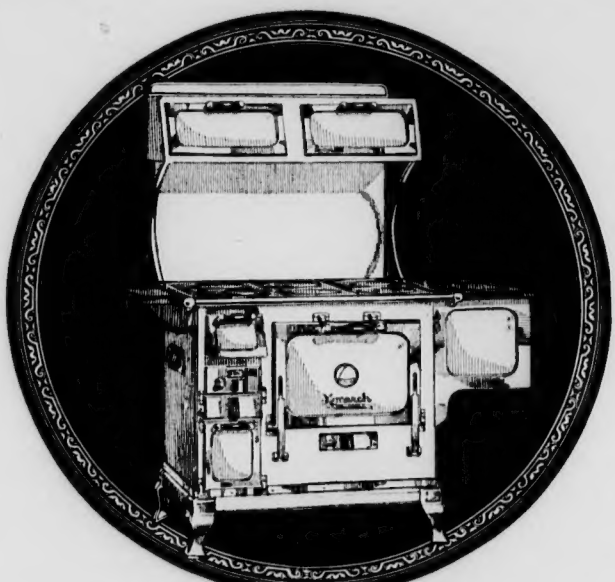
Thursday, Friday, Saturday, August 16, 17, 18

### What Complete Satisfaction

to walk into a

## Monarch Kitchen

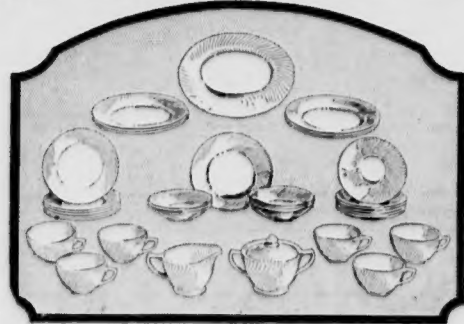
More and better baking with a Monarch Range. MONARCHS have been serving dependably for over 26 years. No business can continue successfully over that period of time unless its products are economical and dependable.



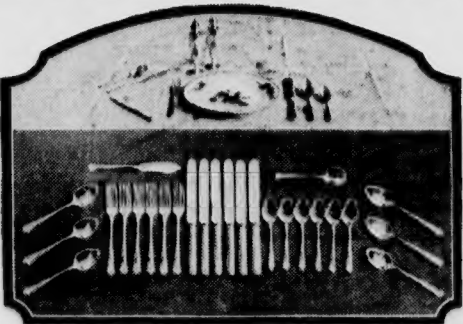
**Yes, You Are Urgently Invited** to visit our store on the above dates to see the most beautiful range display ever shown in our city. A display of the New Design MONARCH in its beautiful, colorful finishes---built to correspond with the most modern, practical ideas of the day, comprising Efficiency, Durability, Beauty and COMPACTNESS.

The New Design Full Enamel MONARCH in three beautiful finishes---Nile-Green, Ivory-Tan, and All White on display in our show rooms, offers you an opportunity to inspect this modern, COMPACT, colorful line of ranges. The new models have met the demand for a complete cooking unit in all enamel and colored finishes of COMPACT form to fit the modern, efficiently planned kitchen. Then, too, if you take advantage of our special offer during this display you will be presented with one of the beautiful gifts illustrated on this page, FREE.

### Buy a Monarch Range During Demonstration and Receive One of these Beautiful Free Gifts



Your choice of a thirty-five piece set of Limoges Golden Glow China, consisting of: 6 dinner plates, 6 bread and butter plates, 6 cups, 6 saucers, 6 fruit dishes, 1 platter, 1 deep vegetable dish, 1 sugar bowl with cover, 1 creamer.



Or a twenty-six piece set of Oneida Community Silverware, Beverly Pattern, consisting of: 6 solid handle knives, 6 dessert spoons, 6 medium forks, 6 teaspoons, 1 sugar shell, 1 butter knife. Both of these attractive gifts are now on display in our store.

**W. G. Andrews' Hardware, Macleod, Alberta**

UTTERMOST QUALITY ALWAYS  
IN FASHION-CRAFT CLOTHES

Here to meet you!

—the FASHION-CRAFT custom tailoring specialist direct from headquarters to measure you for your new suit and overcoat. Offering you individual tailoring plus the style and quality of FASHION-CRAFT clothes.

ANOTHER GESTURE OF SERVICE BY CANADA'S PREMIER TAILORS

At  
**J. W. MOREASH'S**  
FRIDAY, AUGUST 17

"TRY A NIP TONIGHT"

Grant's  
BEST PROCURABLE  
Scotch Whisky

BOTTLED & GUARANTEED BY  
William Grant & Sons Ltd.  
PRODUCE OF SCOTLAND

The Original Label — look for it at the Vendor's and insist on GRANT'S "BEST PROCURABLE"  
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# English Cretonnes

Beautiful designs, rich colorings,  
reversible, wide widths---

42 in. wide . . . . 45c  
50 in. wide . . . . 50c

# Chintz

36 inches wide . . . . 25c

**R. T. BARKER**

Macleod

Alberta

# MILK Is a Food for Old and Young Alike

Buy "SAFE MILK" and  
be on the safe side

Phone 28

**CRYSTAL DAIRY, LIMITED**

MACLEOD BRANCH

# Studebaker

Lethbridge, Alberta

# Have Bargains in Used Cars

Why walk? When a few dollars  
will let you ride in comfort.  
All the latest new Studebaker  
and Erskine Models in stock  
\$1320.00 to \$3550.00.

WRITE FOR CATALOGUE

**Rogers & Co. Ltd.**

320, 9th St. South

Phone 3822, Lethbridge, Alta.

Still, a go-getter seems as help-  
less as anybody else while trying to  
match a sample for the wife.

A free country is one in which the  
group that knows what it wants  
usually gets it.

Alas, Farm relief doesn't relieve  
the necessity of giving the mules  
breakfast by lantern light.

Our theory is that the German  
learned patience watching a  
darkhound go by.

# See Us for the Following Lines:

JOHN DEERE FARM IMPLEMENTS, DE LA  
CREAM SEPARATORS,  
J. I. CASE JOHN DEERE AND FORDSON  
TRACTORS.

FORD CARS AND TRUCKS  
FORD SALES AND SERVICE

**MACLEOD MOTORS**

# Dray & Transfer

GEORGE CHUGG

Phone 22 Macleod

# This Is the Last Call

on Raspberries, Apricots and Cherries, all of which will  
be over with for this season within a few days.  
Blackberries are at their best now, and present price is  
\$3.50 per crate.  
Crawford and Elberta Peaches for preserving will be on  
the market next week at very attractive prices.

## HEINZ VINEGARS FOR PICKLING

This year we are stocking only Heinz Vinegars for pickl-  
ing, as we believe these vinegars more than justify their  
slightly higher cost in the exquisite flavor of the pickles  
made with them.  
Cucumbers for pickling are at their best now, as they are  
apt to arrive in a more or less ripened condition as the  
season advances.

# THE WHITE HALL

(OPERATING THE CHILD'S SAVING PLAN)

We have a quantity of extra fine Seed Oats for sale—just  
what the farmer requires to seed on his summerfallow to  
prevent soil drifting. Seeding oats in this way always  
results in more wheat the following year.

# LOCAL AND PERSONAL NEWS

Mrs. L. Wood is spending a few Eachern is Public School Attendance  
visiting Mr. and Mrs. W. Wood. Officer of the province.

Harold Hanson, of the Federal  
Trucks, Lethbridge was a business  
visitor to Macleod this week.

Mr. and Mrs. F. J. Cutler were  
motor visitors to Lethbridge last  
week.

Mr. and Mrs. Lockard were  
visitors to Waterton Lakes last  
week.

Mr. and Mrs. J. Rothney were  
motor visitors to Spring Point on  
Sunday last.

Jimmy Johnson, of Claresholm,  
was a business visitor to Macleod  
for a few days last week.

Miss A. Cosgrove, of Calgary, is  
the guest of Mr. and Mrs. Arthur  
Young.

T. O. A. Drinkwater was over  
from Burdett attending the Elks  
Carnival this week.

W. A. Woodlock, of the Lister  
Lighting Systems, was in Macleod  
this week visiting their local agent,  
Alec McLeod.

Clifford Clarke left for Regina  
on Monday last to attend the Elks' con-  
ference in that city. Mr. Clarke will  
represent Lodge 129.

J. Watson, of the Macleod  
Vendors' Store staff, is spending a  
few weeks vacation, which he com-  
menced on Monday last.

Mr. and Mrs. J. W. McDonald,  
accompanied by Jack and Margaret,  
left on Tuesday morning for a motor  
trip to Vancouver and other western  
points.

Harry Sutherland was a motor  
visitor to Lethbridge on Friday last.  
Harry had an opportunity of seeing  
his first soft ball game and he is  
greatly impressed with it, and is  
only hoping D. W. Davis and Ray  
Baker will get their teams together  
and start the game going here.

Mr. and Mrs. D. C. McEachern  
and son Donald, of Edmonton are  
spending a few days as the guests  
of Rev. J. F. Knight and family.  
They will visit Waterton Lakes,  
Cardston and Lethbridge before re-  
turning to Edmonton. Mr. Mc-

Mrs. J. J. Scott suffered a stroke  
on Tuesday morning of this week,  
partial paralysis ensuing. She is now  
at Macleod Hospital receiving medi-  
cal attention.

Harry Winchcombe returned on  
Wednesday morning from Creston  
where he had spent a ten days holiday  
as the guest of his brother Ted  
Winchcombe.

The dance held on Friday eve-  
ning last was largely attended and  
everyone thoroughly enjoyed the  
first class music provided by Jerry  
Shapier's orchestra.

Mrs. W. A. Foreman, Mrs. Ingall,  
Miss M. Arner, Miss M. Hamilton,  
Wallace Hamilton, Art Little, Sie  
McDonald and Neil Dillingham con-  
stituted a party spending last week-  
end at Waterton Lakes Park.

The many friends of Hugh Mc-  
Lean will be pleased to learn that  
he has sufficiently recovered after  
treatment in Edmonton Hospital to  
the extent that he has returned to  
his home here, arriving on Wednes-  
day's train. Hopes are now enter-  
tained for his speedy return to  
normal health.

## RATHWELL NEWS

Next Sunday, August 12th, service  
in the Rathwell School House, Time  
11 a. m. Preacher Mr. E. Croxson.

## UNITED CHURCH SERVICES

Sunday, August 12th, 1928:  
Morning Theme—"The Loss of All  
Things."  
Evening Theme—"A Matter of  
Fact Friend."  
Rev. J. F. Knight, M. A., B. D.,  
Preacher.

## CHRIST CHURCH (ANGLICAN)

Sunday, August 12th, 1928:  
11 a. m.—Morning Prayer and  
Address.  
7:30 p. m.—Evangelism and Sermon.  
Rev. F. Randall Powell, Rector.

## ST. ANDREW'S PRESBYTERIAN CHURCH

Sunday, August 5th, 1928:  
Services at the usual hours 11 a.  
m. and 7:30 p. m.  
The pastor will preach at both  
services.  
The prayer meeting next week  
will be dispensed with.

## SALVATION ARMY SERVICES

Saturday night services:  
7:30 p. m.—Open air service.  
8:30 p. m.—Meeting in Salvation  
Army Hall.  
Sunday services as follows:  
11 a. m.—Holiness meeting.  
3 p. m.—Bible class.  
7:30 p. m.—Salvation meeting.  
Week night meetings:  
Tuesday at 8 p. m.  
Thursday at 8 p. m.

# PROFESSIONAL CARDS

## MEDICAL

G. S. MILLS, D.D.S.,  
Dentistry

Office, corner 27th St and 4th Ave.  
Macleod, Alberta  
Phone 162

## LEGAL

JOSEPH HICKS

Barrister and Solicitor, Notary Pub-  
lic, Money to Loan.

Macleod . . . . . Alberta

# Electric Supply Shop

ELECTRIC FIXTURES AND  
HOUSE WIRING

ORDER YOUR NEEDS HERE

**H. J. EDGAR**

Phone 181 Next to Dilly's Cafe

Mr. and Mrs. J. A. Virtue, of  
Moosemin, Sask., are visitors in  
Macleod for a few days. While here  
Mr. Virtue disposed of his property  
on 24th Street to W. Whitworth,  
who has rented the store for the  
past several years. Mr. Virtue is  
also trying to sell his garage  
property on 23rd Street.

The Distributors Limited have  
now taken over their new quarters  
on 2nd Avenue immediately south of  
the Bank of Commerce. This com-  
pany will handle the sale and dis-  
posal of all beers and stouts for all  
Alberta breweries, and the indus-  
trial brewery agencies have been  
closed. Mr. S. Heap is the manager  
in charge of the new agency.

The Macleod Council have decided  
to make Thursday afternoon  
August 23rd a holiday in place of  
Wednesday August 22nd. This is for  
the purpose of giving those who  
want to go a chance to visit the  
Lethbridge Exhibition on the best  
day, when the most important pro-  
gram of races will be run off, with  
other attractions.

## MIGRATORY BIRDS CONVEN- TION ACT—1928

A summary of the Migratory  
Birds Convention Act is given below.  
This is the law which is based upon  
the Treaty with the United States.  
Any enquiries concerning this law  
may be addressed to the Commis-  
sioner, National Parks of Canada,  
Department of the Interior, Ottawa.  
Open Seasons—Both dates inclusive  
Saskatchewan: Ducks, geese and  
Coots, Sept. 15 to Dec. 31.  
Wilson's or Jack-snipe, Sept. 15 to  
Dec. 31.

Alberta: Ducks, Geese and Coots,  
North of the Clearwater and Atha-  
basca Rivers: Sept. 1 to Dec. 14.

Wilson's or Jack-snipe, Sept. 1 to  
Dec. 14.  
South of the Clearwater and Atha-  
basca Rivers: Ducks, Geese and  
Coots, Sept. 15 to Dec. 14.  
Wilson's or Jack-snipe, Sept. 15 to  
Dec. 14.

Closed Seasons  
There is a closed season in the  
Provinces of Saskatchewan and Al-  
berta on swans, wood ducks, elder  
duck, emmons, curlews, willet, sand-  
wich, upland plover, black-bellied  
and golden plover, greater and lesser  
yellow-legs, avocets, dowitchers,  
knots, oyster-catchers, phalaropes,  
stilts, surf-birds, burrstones, and all  
the shore-birds not provided with an  
open season in above schedule.

There is a closed season through-  
out the year on the following non-  
game birds: Auklets, aulets, bitterns,  
furnaces, gannets, grebes, gullinots,  
gulls, herons, juncos, loons, murrets,  
petrels, puffins, shearwaters and  
terns; and there is a closed season  
throughout the year on the follow-  
ing insectivorous birds: Bobolinks,  
catbirds, chickadees, cuckoos, flick-  
ers, flycatchers, grosbeaks, hum-  
mingbirds, kinglets, martins, me-  
adowlarks, nighthawks or bull bats.

# G. McFARQUHAR

## FUNERAL DIRECTOR

And EMBALMER

Motor Hearse

Phone 218 Macleod

**BAWDEN'S BREAD**

As sweet as the  
flowers



THE materials that  
go into the mak-  
ing of our bread are as  
pure as the dew whose  
dawn-kiss awakens the  
flowers. It is a stand-  
ard of food purity and  
all around wholesom-  
ness. Our cakes and  
pies are the welcome  
kind.

**BAWDEN'S BAKERY**

PHONE 132

# MARTIN BROS. DIRECTORS OF FUNERAL SERVICE

Studebaker  
Motor Hearse

LETHBRIDGE & MACLEOD

nuthatches, orioles, robins, shrikes,  
swallows, swifts, tanagers, titmice,  
thrushes, vireos, warblers, wax-  
wings, whip-poor-wills, woodpeck-  
ers and wrens, and all other perching  
birds which feed entirely or chiefly  
on insects.

No person shall kill, hunt, capture,  
injure, take or molest migratory  
birds during the closed season. Sale  
of these birds is forbidden.

The killing, capturing, taking, in-  
juring or molesting of migratory  
insectivorous and migratory non-  
game birds is prohibited. The pos-  
session of legally taken migratory  
game birds is allowed in Alberta  
until March 31, following the open  
season, and in Saskatchewan until  
the last day of February following  
the open season.

Daily Bag Limits—Saskatchewan  
Ducks and Geese—30 of all kinds  
in one day, but not exceeding 10  
geese, and 200 of all kinds in a  
season but not in excess of 30 geese;  
Coots 25; Wilson's Snipe 25.

Bag Limits—Alberta  
Ducks—30 in one day and not  
more than 200 of all kinds in a  
season; Geese 15; Coots 25; Wilson's  
Snipe 25.

Guns and Appliances  
The use of automatic (auto load-  
ing), swivel or machine guns, or  
battery, any gun larger than  
number 10 gauge is prohibited, and  
the use of any aeroplane, power boat,  
snail boat or night light, and shooting  
from any horse-drawn or motor  
vehicle is forbidden.

The shooting of migratory game  
birds earlier than one hour before  
sunrise or later than one hour after  
sunset is prohibited.

Penalty  
Every person who violates any  
provision of this Act or any regula-  
tion shall, for each offence, be liable  
upon summary conviction to a fine  
of not more than three hundred dol-  
lars and not less than ten dollars, or  
to imprisonment for a term not  
exceeding six months, or to both fine  
and imprisonment.

## WESTERN CANADA'S GREAT FLOWER FESTIVAL

Western Canada's greatest Flower  
Festival will be held in Victoria  
Pavilion Annex, Calgary, Tuesday,  
Wednesday and Thursday, August  
28th, 29th and 30th, and the Calgary  
Horticultural Society, which is  
sponsoring the big flower and  
vegetable exhibition, is inviting  
every town and every district in Al-  
berta to be represented by a display.  
Last year the Festival included  
exhibits from Beaver Lodge, Ed-  
monton, Strathcona, Ponoka, Red  
Deer, Olds, Hanna, Drumheller,  
Brooks, Medicine Hat, Claresholm,  
Lethbridge, High River and other  
places. It was the most representa-  
tive Alberta horticultural exhibition  
held up to that time. This year the  
indications are that the range of the  
collections will be still larger.

The purpose behind the Festival  
is the practical education of the  
people of Alberta and visitors to Al-  
berta as to the rapidly increasing  
list of flowers, fruits and vegetables  
which may be grown successfully in  
this province. The varieties produced  
in some districts amaze those who  
see them, and as a matter of record,  
a resolution in Alberta's horti-  
cultural status has taken place within  
the last twenty years and further  
changes for the better are taking  
place year after year.

This is to be taken as an official  
invitation to this district to be re-  
presented at the Calgary Flower  
Festival, August 28th to 30th, and  
those who are interested are invited  
to write to C. A. Hayden, President  
of the Calgary Horticultural Society.  
The Festival is held in an ideal  
building, very large, with cool  
cement floors, airy and lighted just  
right.  
The Calgary Society undertakes,  
where necessary, to help stage dis-  
play and to keep them fresh.

## CANADIAN HOGS IMPROVING

The quality of Canadian hogs is  
steadily improving. The percentage  
of hogs marketed last year was the  
highest on record, surpassing even  
the high marketings of 1924. An  
outstanding feature of the 1927 hog  
marketings, according to Mr. P. E.  
Light, the editor of report on "The  
Origin and Quality of Commercial  
Live Stock Marketed in Canada,"  
issued by the Department of Agri-  
culture at Ottawa, was the heavy  
increase in percentage of hogs  
shipped direct to packing plants. An  
important feature in helping the  
price of hogs during the year was  
the heavy movement of stock for  
export, the total showing more than  
86,000 head as against 46,000 during  
the previous year. The origin and  
grading of the supply as sold from  
eight provinces in Canada is given  
by countries or electoral districts in  
the report, which also deals with  
cattle, sheep, and calves in a similar  
fashion.

## DID YOU EVER STOP TO THINK

That the world's greatest selling  
power is advertising?

That the printed page is the mas-  
ter creation of amazing simplicity  
through which it can be done?

That newspapers cater to the  
needs of all the people?

That the business men who make  
a practice of studying the advertis-  
ing and editorial pages of the news-  
papers keep up to date and are  
better fortified to engage in the  
battle for business?

That advertising is the spirit of  
progress for the business world?

That steadily it gives a complete  
victory over obstacles because it is  
dependable when properly used?

That constantly, year after year,  
it makes its appeal to the world on  
behalf of worthy business?

No power or influence can hinder  
or retard the growth of a business  
that is being built through steady,  
truthful advertising.—Edison R.  
Waite.

Quicker mortals! In the flood dis-  
trict area of Illinois, who think cities  
have providential disasters because  
of their wickedness.

As a rule you can tell when a  
flapper has had a fresh haircut. Her  
neck looks so clean.

# REACH & COMPANY, Ltd.

DEPARTMENT STORE, DRY GOODS, CLOTHING, BOOTS AND  
SHOES, GROCERIES, ALL KINDS OF SPRING AND  
SUMMER VEGETABLES

The last few years have been disastrous in many ways to the  
merchants, the change of styles making this disarrangement has  
led to merchants having stock on their shelves that has made it  
impossible to give or sacrifice away anything that is out of style.  
No matter how small the pocketbook or large the family it is still  
the same—the child knows as well as the mother what is in fashion  
and what is not. To give you a few instances may set you sensible  
ones cogitating. If the pocketbook does not appeal to you the  
preacher may—for, understand, the more extravagant a woman is  
the less she and her husband can subscribe to the church. For want  
of space we will give you a few culled at random.

The babies demand pasteurized milk and cries if it does not get it.  
When it can walk it wants long pants and struts along the street—  
miniature little men. We have even seen an occasional one with a  
cigarette. This is a fact. The girl won't wear a dress too long or  
the colors too quiet. A scarf is too short where the mosquito  
live but too long in the town. We threw away hundreds of rubbers—  
the styles had changed. All our cotton underwear is having a  
holiday. They all demand silk. Men, women and children wear  
silk underwear. We dare not buy anything ahead—the styles change  
from month to month. Then you wonder why a merchant is not  
more progressive. If a girl wants a pair of shoes she gets a few  
friends with an auto and buys her shoes at Lethbridge.

**REACH & COMPANY, Ltd.**

# Learn as Hundreds Have—

The Value of Buying Your  
Foods the "Gust" Way

From the opening of the first Gust Store we have insisted  
that you choose by comparison—Hundreds of thrifty  
housewives are shopping at Gust's. They have compared  
and found dealing at "Gust's" is not only more economical  
but they can buy with absolute confidence.

# Specials On Sale This Week End

No. 1 APRICOTS, for preserving, per case .....\$2.25  
PEACHES, for preserving, per case .....\$2.25  
PRESERVE BLUEBERRIES NOW, per basket .....\$3.45  
PRESERVE SUGAR, 100 lb. sack for .....\$7.45  
SARDINES, 4 tins for .....25c  
MILK, tall tins each .....14c  
LILY CHICKEN HADDIES, tin .....25c  
TOMATO SOUP, Campbells, tin .....14c  
PURITY FLOUR SPECIAL—This week end only, per  
98 lb. sack .....\$4.75  
COMBINATION SPECIAL—2 tins Peas, 2 tins Corn and  
2 tins Tomatoes, all for .....97c  
READY CUT MACARONI, 4 lbs. for .....45c

# The S. E. GUST STORES, LIMITED

9 NINE OF CANADA'S BEST STORES 9  
H. FUNNELL, Manager, - - MACLEOD BRANCH

# QUEEN'S SERVICE STATION

NORTH STAR GASOLINE

KEYSTONE AND WHITE STAR KEROSENE

WILLIAM PENN LUBRICATING OILS AND  
GREASES

TIRES, TUBES AND ACCESSORIES.

**GEO. SHEFFIELD - - - PROP.**

# JENKINS GROCETERIA

# To our patrons

Town orders, regardless of amount, will be  
delivered free. You may send or phone your  
order and pay our driver, Bruce Lane.

CALIFORNIA CRAWFORD PEACHES are  
in. These are exceptionally nice for preserving.

VITOMEN FOODS have arrived. The lot in-  
cludes Buckwheat Pancake Flour, Pancake  
Flour, Cake Flour, Corn Meal, Steel Cut Oats,  
Pearls of Wheat, Pearl Barley, Pearl Rice,  
and Brown Health Rice. All packed in sanitary  
cartons. Other items will arrive shortly.

PHONE 8

W. J. KNOX, Mgr.

# Speedway Garage

GAS - OILS - TIRES - ACCESSORIES

**PHONE 235**